

CITY OF HOUSTON

TOTAL VISITORS

53.9 MILLION

DOMESTIC

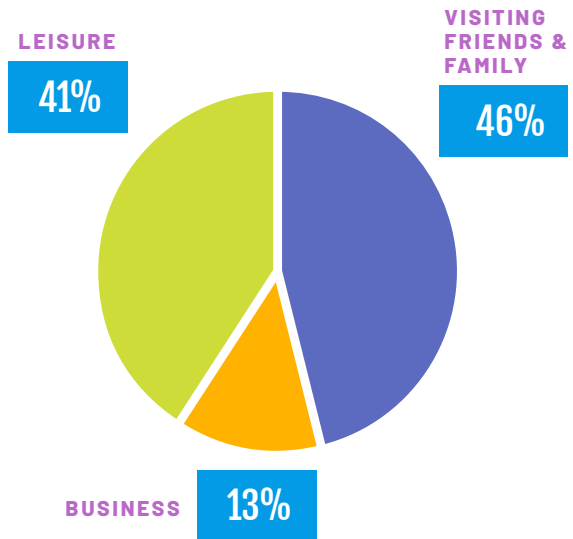
52.6M

INTERNATIONAL

1.3M

FROM MEXICO: 0.9M

TYPES OF TRAVEL



HOUSTON METRO AREA

TOTAL VISITORS

92.6 MILLION

DOMESTIC

89.7M

INTERNATIONAL

3M

FROM MEXICO: 1.9M

STATE & LOCAL TAXES GENERATED

\$4.1 BILLION

JOBS DIRECTLY SUPPORTED BY THE TRAVEL INDUSTRY

206,589  
Visitor spending supported one-in-24 jobs in the region.

ECONOMIC IMPACT

\$27.4 BILLION

CONVENTIONS & EVENTS

TOTAL MEETINGS HOSTED 604 > 740,000 ROOM NIGHTS

CITYWIDE MEETINGS 32 > 454,000 ROOM NIGHTS

TRAVEL & HOTELS

63 MILLION PASSENGERS THROUGH HOUSTON AIRPORTS

25.1 MILLION HOTEL ROOMS BOOKED

Houston