

TOTAL VISITORS

CITY OF HOUSTON

51.4 MILLION

DOMESTIC (MILLIONS)

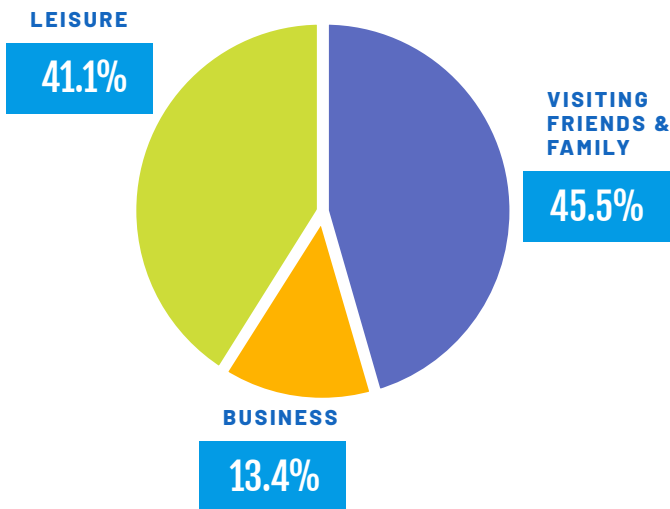
50.2

INTERNATIONAL (MILLIONS)

1.1

FROM MEXICO (MILLIONS) 0.8

TYPES OF TRAVEL



CONVENTIONS & EVENTS

TOTAL MEETINGS HOSTED 560 > 688K ROOM NIGHTS

CITY WIDES 29 > 378K ROOM NIGHTS

TOTAL VISITORS

HOUSTON METRO AREA

87.8 MILLION

DOMESTIC (MILLIONS)

85.2

INTERNATIONAL (MILLIONS)

2.6

FROM MEXICO (MILLIONS) 1.6

STATE & LOCAL TAXES GENERATED

\$3.9 BILLION

JOBS DIRECTLY SUPPORTED BY THE TRAVEL INDUSTRY

200,438

ECONOMIC IMPACT

\$25.6 BILLION

TRAVEL & HOTELS

60.1

PASSENGERS THROUGH HOUSTON AIRPORTS (MILLIONS)

23.2

HOTEL ROOMS BOOKED (MILLIONS)

Houston