

CITY OF HOUSTON

TOTAL VISITORS

52.3 MILLION

DOMESTIC

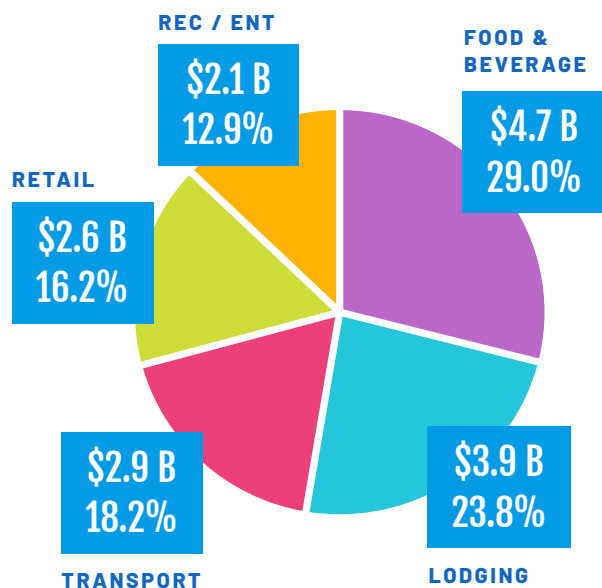
50.9M

INTERNATIONAL

1.4M

FROM MEXICO: 1.0M

TRAVEL SPEND



HOUSTON METRO AREA

TOTAL VISITORS

90.1 MILLION

DOMESTIC

87.1M

INTERNATIONAL

3.0M

FROM MEXICO: 2.0M

STATE & LOCAL TAXES GENERATED

\$4.0 BILLION

JOBS DIRECTLY SUPPORTED BY THE TRAVEL INDUSTRY

204,918

Visitor economy supported 4% of all jobs in the region.

ECONOMIC IMPACT

\$26.8 BILLION

CONVENTIONS & EVENTS

TOTAL MEETINGS HOSTED 550 ▶ 730,000 ROOM NIGHTS

CITYWIDE MEETINGS 33 ▶ 523,431 ROOM NIGHTS

TRAVEL & HOTELS

62 MILLION

PASSENGERS THROUGH HOUSTON AIRPORTS

22.8 MILLION

HOTEL ROOMS BOOKED

Houston